

**Inside this issue:**

Chapter Tid-Bits	3
What's New in A-B?!	4
Foreign Bottles	7
Diet Coke and Absolutely Famous Bottles	9
Jupiler Partners with Tomorrowland	10
Chapter Shirt Order Form	11
ABC membership form	12
Dave's Ramblings	13
BCCA Website	14

## A Message from your President Bill Viancourt ABC# 132

It is finally warm on the North Coast. Of course, we went from winter to summer in 24 hours. The warm sunshine dried up the yards, made the flowers bloom, and brought out the 17 year cicadas. It is like the biblical plague of the locusts, except they don't eat everything. After 17 years in the dirt, they emerge, shed their shells, fly off and reproduce until they die and start the process again. What a life.

A brief look around the local shows confirms that there are not many new releases of our beloved aluminum bottles. Bud has a couple with the new Bud Light and the 4<sup>th</sup> of July issue, but other than the small release bottle from Texas and the Mich Ultra, there is not much to search for. I will have the Bud Cleveland Cavs bottle for the NBA championship as soon as possible. Foreign bottles on the other hand are available in the same quantity as microbrew cans. Our Facebook page has offerings for dozens on new bottles each week. Many of these users have made trades with members in the past, but there are also many new users who may not have a trading record that can be verified. I still suggest adding a membership application in with your box of traders to try to get these people to join our chapter. I think that this will at least offer a small bit of security to the trade process for all concerned.

As mentioned in the last newsletter, this is an election year for the chapter. Every position is up for vote. At his moment, all of the current slate of officers and board members has agreed to run for their current positions. If you are interested in running for any position, you can check out the constitution and bylaws of the chapter from the website to see the duties and responsibilities for each position. Please let me know if you are interested in being included on the ballot. You can call me at 440-476-7505 or email at [billjv@aol.com](mailto:billjv@aol.com) with questions or to have yourself included on the ballot.

*(continued on next page)*

**ABC Officers:**

Bill Viancourt  
President  
ABC# 132 BCCA 18288

Joe Hobaugh  
Vice President  
ABC# 069 BCCA 29845

Brad Ambruso  
Secretary/Treasurer  
ABC# 007 BCCA 32859

Dave Vogl  
Interim Newsletter Editor  
ABC# 174 BCCA 5560

**ABC Board:**

Joe Germino  
ABC# 004 BCCA 24997

Juan Carlos De Marco  
ABC# 031 BCCA 33093

Cristian De Antoni  
ABC# 195 BCCA 33669

*For this newsletter, many thanks to Brad Ambruso; Juan Carlos De Marco; and Bill Viancourt for their contributions.*

The election will take place at our annual meeting to be held on Thursday, September 1<sup>st</sup> at 5:00 at the Red Lion hotel in a room TBD. We will have a short business meeting as well as the elections. There are rumors that there will be a giveaway, possibly some cold beverages and pizza also, and maybe a few other surprises. Plan to attend for another exciting hour of chapter business.

Attending my 13<sup>th</sup> Convention will have to wait for another year. In early August, I am getting an entirely new right shoulder. I will have a titanium shaft and ball of the femur and a titanium and Teflon shoulder socket. Since my arm will be immobilized for 4 weeks, I will not be able to travel, or do much else I have been told. You probably won't want to be behind me in the TSA line at the airport ever again. Please have a nice dark beer or two for me at micro night. Joe Hobaugh will handle the meeting. My guess is that he will not be as windy as I am so the meeting should be short and sweet.

On the subject of Convention, there is still the possibility of a Cleveland Convention in 2017 or 2018. I would love to welcome you to my city for such a great event, but I also welcome you to my home if by chance you are traveling to a show here or have some other reason to be in this area. I have extra bedrooms and a wife who told me years ago that I needed a hobby.

This year's Hall of Fame ballot lists three of our members among the candidates. I would like to encourage you to consider them when you cast your ballot.

John Fatura-ABC#15 from South Lyons, Michigan is one of the early founders of the chapter. John has served in many capacities in the BCCA including President in 2009. John served as the BCCA liaison for the BCWC in Milwaukee.

Jim Friesen-ABC#93 from St. Paul, Minnesota is an active member of the chapter and a newsletter contributor. Jim helped restart the OCOC chapter and was their past President and newsletter editor for many years.

Keith Bennett-ABC#136 from Eastwood, Australia is well known to anyone who attends Convention or sees him at various other shows here in the states. He has worked our chapter table and seems to be just about everywhere doing something for the local chapter or the BCCA. Keith is president of his local chapter and a representative to the BCWC.

I know you can only vote for two, so let's make sure we get our of our members in the HOF this year.

Speaking of voting, we have the opportunity to vote for Aluminum bottle of the year. NO voting for a domestic and foreign bottle, just one please. Since I am still upset at the BCCA board for their indefensible decision to combine the two I am voting for the Bandicoot Rusty Pale Ale for domestic bottle and Dora-do Carnival for foreign bottle of the year. I know they won't count it, but it will make me feel better for doing it. I am still trying to figure out which of the two explanations I got was the correct one.

Have a great time at Convention. I hope to see you all soon.

Bill

**Don't Forget! We are also on Facebook!**



Find us at [www.facebook.com/groups/abcchapter](http://www.facebook.com/groups/abcchapter) or  
type **abcchapter** in your Facebook search box

## Chapter Tid-Bits

**New Member:** A hearty welcome to our new members: Shannon Brown from Berlin Center, OH and Danny Gooch from Lincoln, MO.

**Twitter:** The ABC Chapter can be found now on the Twitter bandwagon. Any and all relevant tweets about aluminum bottle collecting/bottling/etc. will be tweeted when found. Keep up with the latest news and happenings for aluminum bottles. We can be found by searching abcchapter on Twitter.

**Chapter T-Shirts:** Don't be left out at your local shows or CANvention as the best dressed CANnoisseurs will be wearing their chapter t-shirts. You can get yours at any time by simply sending an email to Bill Viancourt at [billjv@aol.com](mailto:billjv@aol.com) or giving him a call at 440-476-7505.

We have shirts available in sizes from Med to XXXL and shirts come in Royal Blue, White, Grey, and Wine with the ABC logo on front and either the logo or our QR code on back. Shirts are ~~\$15 each or 2 for \$25~~. **Now \$10 each or 3 for \$25!** Shipping is \$5.00 for 1 shirt. Contact Bill for shipment cost if you want 3 shirts. Check out the order form on the back page.



**Dues:** The ABC Chapter dues, as always, are still \$5 per year. If you haven't renewed for 2016 or want to get a head start for 2017, contact our treasurer to keep yourself in good standing.

**Forum/Facebook:** The ABC Chapter website is the best reference for cabottle collectors. If you have a cabottle that isn't shown, please contact Brad ASAP. Our Facebook page is extremely popular and should be a useful tool for gaining new members. The Facebook page can be found by simply typing abcchapter into your Facebook search box.

The ABC is an active at-large chapter of the Brewery Collectibles Club of America, BCCA. The BCCA is a national organization of collectors specializing in any kind of Breweriana. The club boasts a membership of 3500+ and hosts a National CANvention yearly. Perks of belonging to the BCCA include a subscription to Beer Cans & Brewery Collectibles-the high quality magazine, a membership roster, access to members only areas of the website, the right to attend the National CANvention, to name a few.

**Join the BCCA and your first year in the ABC is free!!**

ABC Chapter members receive three information packed newsletters, a membership roster, members only forum areas and several other perks offered from time to time.

Check it out at [www.bcca.com](http://www.bcca.com) or give them a call at 636-343-6436. After you join, let us know at [www.abcchapter.com](http://www.abcchapter.com) and your first year at the ABC is covered!

**Don't Forget! We are also on Facebook!**  
Find us at [www.facebook.com/groups/abcchapter](http://www.facebook.com/groups/abcchapter) or  
type abcchapter in your Facebook search box



# What's New in A-B?! Brad Ambruso ABC# 007

For the first time A-B has released a Budweiser MLB bottle for general distribution, not team specific, 502724 redem. The bottle is a retro style bottle with just the MLB logo and 'Official Beer' up on the neck. So far the bottle has proven to be a bit tough to find as it appears to be a ballpark release only. No confirmation yet of a non-redem or 3.2 release.



Last year the St Patrick's Day bottles were just a re-release of 2014. So this year A-B changed things up a bit and we get a couple new ones. The Bud Light, 502647 redem, is extremely similar to the 2014 release with just a few back panel changes. The Budweiser, 502649 redem, on the other hand, has several changes from the previous bottle. Other variations not yet confirmed.

To go along with the recent changes to the Budweiser bottles, Bud Light has changed up their label. The Bud Light 'AB Crest' bottles are now widely available. All three variations of the twist top have already



surfaced, 502679 n/r, 502680 redem and 502681 3.2. The only pry top version seen so far is the 502677 redem. Both the twist cap and crowns on the bottles have also been changed.



Probably one of the most colorful Bud Light bottles to date has to be the 'South By Southwest' bottle, 502666 redem. The SWSX was released for the Austin, Texas music, film and interactive festival back in March. In previous years this event has always been sponsored by Miller, so hopefully Bud Light can keep the event and give us a few more years of these. In addition to the 16oz bottles Bud Light also released 16 oz cans.



It wouldn't be a normal newsletter if we weren't discussing Bud Light football bottles and this time a few surprises were thrown in. The Bud Light Super Bowl bottle received a major makeover going with an all gold bottle, obviously for the 50th anniversary of the Super Bowl. The Denver Broncos bottle, 502699 redem, was what we all expected to see before the game was even half over. The surprise this year is the fact that we have 3 unintended (loser) bottles also. The Carolina Panthers, 502702 redem, an obvious choice for a loser bottle was quickly followed by two additional playoff teams. The Arizona Cardinals, 502700 redem, and the New England Patriots, 502703 redem, were also both run and are floating around out there. There were also designs made for the Bengals, Colts and Giants but the bottles appear to have not been run, they might exist, but I doubt it.

We haven't seen an NCAA Bud Light bottle since 2008, happy to see that the drought has finally ended. The Bud Light 'March to the Championship' bottle, 502660 redem, was released for the Final Four championship down in Houston, Texas. The all orange bottle with a basketball design was primarily released in Houston but a few stragglers had turned up around the country.



Michelob Ultra bottles haven't changed in what seems an eternity, well since 2010 anyway. The latest Michelob Ultra bottle, 502656 redem, sports a massive redesign going with split colors and a horizontal and vertical side. A new crown has been added and in addition to the pry top version

there is rumored to be a twist top variation to be released soon. No confirmation of that or any additional variations of the pry yet.



An oldie from the past has recently surfaced and what was thought to be a prototype is probably an error bottle. This Budweiser, 501986 redem, commonly called the Bowtie/White bottle is missing a minor component, the white. The all silver bottle is an eye catcher and whether it's a proto or not, it will prove to be a hard bottle to acquire.

The new Budweiser design, A-B Crest, is starting to pop up all over the world. The 473ml version from Canada, 50357495, is real similar to the U.S. version until you happen to notice the 'Brewed in Canada' along the bottom of the front panel.

Not leaving out the far east, Budweiser in Vietnam and China released two 355ml 'A-B Crest' bottles. They are real similar except the Vietnam bottle does not have a crown above the bowtie on the neck while the China version does. Of course both the back panel mandatories are different and neither bottle has a GAN, but who looks at that when on display.

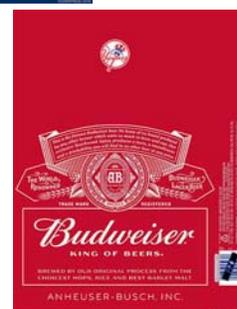
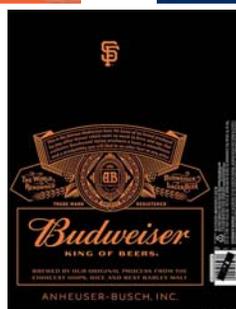
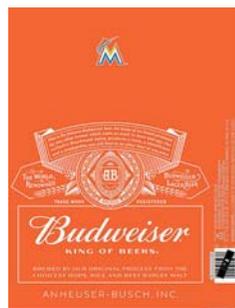
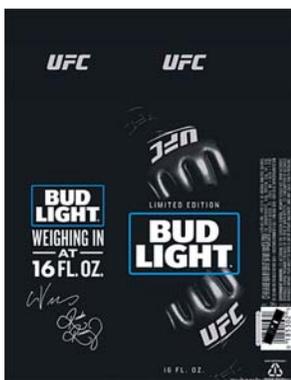


By the time this newsletter is distributed, some of the below bottles may be released. Just in case, here are a few to keep a lookout for....



Budweiser 'A-B Crest' 355ml Vietnam

Budweiser 'A-B Crest' 355ml China



# Foreign Bottles

## Juan Carlos De Marco ABC# 03 I

### THE FEW, IF IT IS GOOD, TWO TIMES GOOD

It is a long time that something happens as strange as this last four months, almost no new aluminum beer bottles have appeared in the world.

Actually we are very surprised by this phenomenon that can leave us only a few arguments for this number. However, we will present as much as we have, that still is very beautiful and valuable.

### STRANGE TEST BOTTLE:

We get this image of a cabottle "test" that may have been on the market. It was not, but we present it as a curiosity. Sober design, even as a test.



### BELGIUM:

After the impact produced by the set reflecting images with the members of the national soccer team from Belgium, Jupiler provides us this new set with screw cap, whose given name is "Tomorrowland", and on his forehead says as "edition": (from left to right): Trance, Minimal, Techno, Hardstyle, Deephouse and House. All 33cl which means an innovation respect to the previous set of 472 ml. (further information found on page 10).



**BRAZIL:**

These sets probably never go on sale to the public, but came to our hands as prototypes in study by the SKOL company, and we really want them appearing on the shelves of the supermarkets because they are extremely attractive with an air of modern and futuristic.



**TURKEY:**

This model of Tuborg manufactured in Turkey has printed on its back an electric guitar along that well remind us the "music" model of the Brazilian Budweiser appeared two years ago, with the same image. Anyway, the combination of colors of this cabottle gives you a very special dye and transforms it into a piece that can not be missed on our collections.

**GERMANY:**

Warsteiner in Germany has already accustomed to present special editions, very difficult to obtain. This model that make honor to the sport of soccer in which Germany has always been at the top of the standings, has as a feature that only was sold on intercontinental flights of Lufthansa. Also they are already popping up on e-bay, and the prices are reasonable to be able to get them.



# Diet Coke and Absolutely Fabulous Bottles

Diet Coke is to release limited edition cans and bottles bearing cartoon versions of the fictional PR and editor duo Edina and Patsy of sitcom Absolutely Fabulous.

The packs will be on sale from mid-June, just ahead of the 1 July release date of the Fox Searchlight Pictures movie of the BBC sitcom.

The designs strike one odd note in not picturing Patsy with her trademark cigarette hanging from her lips, although whether or not this would break packaging regulations Coca-Cola would understandably want to avoid any backlash from including it.



Jennifer Saunders, the creator and star of the sitcom, playing Edina, said: "Just like Absolutely Fabulous: The Movie, Diet Coke oozes glitz and glamour so I'm really excited about the partnership and can't wait to enjoy a 'Diet Coke break' with the limited-edition product!"

Coca-Cola said it would support the partnership with point-of-sale marketing, outdoor advertising, PR, and radio and online ads.

Bobby Brittain, marketing director at Coca-Cola Great Britain, said: "Many of our Diet Coke drinkers grew up watching the iconic British comedy on television so we feel very excited about the collaboration and look forward to celebrating the film with our Diet Coke Absolutely Fabulous themed packs.



"The two brands' target demographics mirror each other perfectly, making the pair an ideal double act."

The Absolutely Fabulous limited-edition 250ml 'Alu' bottle will be available from Liberty London and Boots stores nationwide to mark the launch of the film.

Excerpts taken from article at prweek.com

## Jupiler Partners with Tomorrowland



The world's most popular festival and Belgium's favorite beer are sure to get you in the festival mood with the launch of six limited edition aluminum Jupiler bottles. Each bottle, complete with its practical reclosable lid, represents a different music genre from the festival. This promotion is the first visual demonstration of the partnership between the festival and the Belgian beer brand.

As the summer festival approaches Jupiler is already getting fans into the party mood. To start its new partnership with Tomorrowland in style, the beer brand is launching an exclusive set of aluminum Tomorrowland bottles. Each one has its own Tomorrowland vibe: six different genres means six different and innovative designs. Each bottle captures a particular style of music from the electronic scene and aims to allow festivalgoer's to discover other influences, together with the podia where they can be found. It's time for fans of deephouse, hardstyle, house, minimal, techno and trance to show off their moves.

Each genre is to have its own website ([Jupiler.be/Tomorrowland](http://Jupiler.be/Tomorrowland)). This is where diehard music fans will find a wiki page all about the type of music plus interviews with their favorite DJ heroes, who have made a 15-minute set especially for the occasion. These can be streamed or downloaded on the same site. Visitors can also check the site to see when and where their DJ will be playing at Tomorrowland. This means that the People of Tomorrow can prepare for their festival at home and share their experiences with friends on social media.



The collaboration between Jupiler and Tomorrowland Belgium is part of a global partnership that is built on AB InBev's and Tomorrowland's shared ambition to bring people around the world together. Through a three-year, exclusive partnership agreement, AB InBev will activate the leading electronic music festival in over 15 countries with at least 7 brands, including Skol Beats for Tomorrowland Brazil and Budweiser and Beck's in Europe.

"Music is one of the greatest passions of Jupiler fans and that is why the brand has been around on the Belgian festival scene for years. Beer is also the first social network and, thanks to our partnership with Tomorrowland, we can now even meet up in a fantastic dream world packed with summertime beats. We are convinced that this will be an enormous hit. Now roll on summertime, because we just can't wait", says Jean-Jacques Velkeniers, Business Unit President West Europe.

The exclusive bottles are available in most supermarkets. The bottles will also be available on Global Journey flights flying into Belgium.

Jupiler first saw the light of day in 1966 and has since then grown to become Belgium's favorite beer brand. Indeed, no less than 1 out of 3 Belgians prefer Jupiler and there's no other brand to achieve a better score. Jupiler is also the most popular beer brand online and, with over 330,000 fans, the brand boasts the largest Facebook fan site of all Belgian beers. The well-known red Jupiler (5.2%) is not alone in the Jupiler range. There is also Jupiler NA (0.5%) and Jupiler Blue (3.3%). With its universally known slogan, "Men know why", the Jupiler brand is synonymous with masculinity and pleasure. These values are reiterated in the brand's key communication platforms, which are football and music. This explains why, for over 20 years now, Jupiler has teamed up with Belgian football, including sponsorship of the Red Devils and the Jupiler Pro League. Jupiler also features prominently on the Belgian music scene, including the music festivals. Make sure to check the website as well: [www.jupiler.be](http://www.jupiler.be)

*Excerpts taken from article at [ab-inbev.prezly.com](http://ab-inbev.prezly.com)*





## Chapter T-Shirts

If you would like to purchase a chapter shirt, please send an email to Bill Viancourt at [billjv@aol.com](mailto:billjv@aol.com) or giving him a call at 440-476-7505.

Cost: Shirts are ~~\$15 each or 2 for \$25~~. **Now \$10 each or 3 for \$25!** Shipping is \$5.00 for 1 shirt. Contact Bill for shipment cost if purchasing 3 shirts.

Size: Medium \_\_\_\_ Large \_\_\_\_ X-Large \_\_\_\_ XX Large \_\_\_\_ XXX Large \_\_\_\_

Color: Royal Blue \_\_\_\_ White \_\_\_\_ Grey \_\_\_\_ Wine \_\_\_\_

Design on back: ABC logo \_\_\_\_ ABC QR code \_\_\_\_

Your Name: \_\_\_\_\_

Shipping Address \_\_\_\_\_

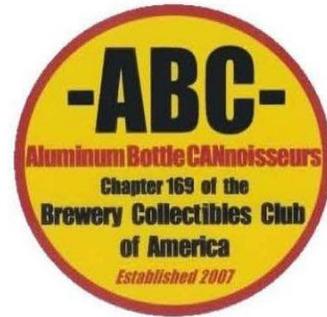
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Note to ABC members: please send an ABC membership form to any possible future members; such as including it with anyone you're having Face Book or eBay transactions with.

**Aluminum Bottle CANnoisseurs**  
**Chapter Application**  
**BCCA At-Large Chapter #169**



NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BCCA#: \_\_\_\_\_

PHONE #: \_\_\_\_\_

CELL PHONE#: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**Annual Dues:**

All members - \$5 per year

New BCCA Members - The chapter will waive the first year ABC dues if you join the BCCA. First time BCCA members only, re-joins not eligible.

Family members - \$2 first year, \$1 per year thereafter, eligibility requires residence with regular ABC member.

An electronic version of our newsletter is published three times a year and delivered via e-mail. It is also available in the Members Area of our forum.

MAKE CHECKS PAYABLE TO BRAD AMBRUSO OR  
 PAYPAL OPTIONS AVAILABLE AT THE ABC CHAPTER WEBSITE

BRAD AMBRUSO ABC#007  
 21 MARK TWAIN DRIVE  
 VALPARAISO, IN 46385  
 E-MAIL: [treasurer@abcchapter.com](mailto:treasurer@abcchapter.com)

<http://www.abcchapter.com>



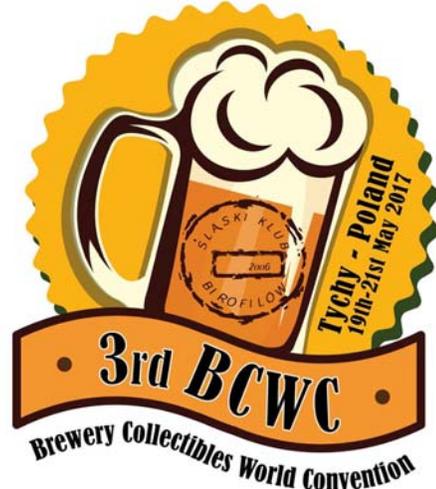
Coming soon!

**BCCA Convention 46**  
Red Lion Hotel on the River  
Portland Oregon  
September 1st to September 3rd, 2016



Details can be found on BCCA's new website. Details on the new website can be found on the back of this newsletter.

**3rd Brewery Collectibles World Convention**  
Tychy, Poland  
May 19th to May 21st, 2017



*Dave's Ramblings*

Greetings all,

As usual, Brad, Juan Carlos, and Bill have come through with their excellent contributions for the newsletter and as usual; it sure would be nice to have some more contributions from other members. Any pictures and/or stories about your collection, trade meets, finding new cabottles, news articles and whatever.

I finally picked up the Lithuanian cabottle (thanks Jim F.) and I should be picking up the Belgium sets soon (thanks Alain). Looks like my collecting draught might be over.

Cheers,

Your Interim Editor

Dave Vogl

ABC #174, BCCA #5560

Winter Stadium – BCWC location

5722m2 of total area; main floor – 1800m2 (30x60)

- Trading floor capacity not less than 1000 tables (widely standing)
- Possibility to arrange additional space if needed



Attention BCCA members:

Please continue to help the BCCA by keeping your personal information ( Mailing addresses, zip codes, phone #'s, and email addresses) current. Please call or contact BCCA Office manager Kevin Kious at 636-343-6486 or at [bcca@bcca.com](mailto:bcca@bcca.com) to correct or update your information if needed.

## BCCA's website newly redesigned - BCCA.com (editor's note: Awesome!)

Here's a quick rundown of some of the new features for members and non-members:

Facebook feed

Hobby bloggers and conversations

Event calendar

U.S. Brewery Listing

Full-featured online store

Site search

Classified ads

You'll find other member-exclusive features under the "Members" dropdown menu:

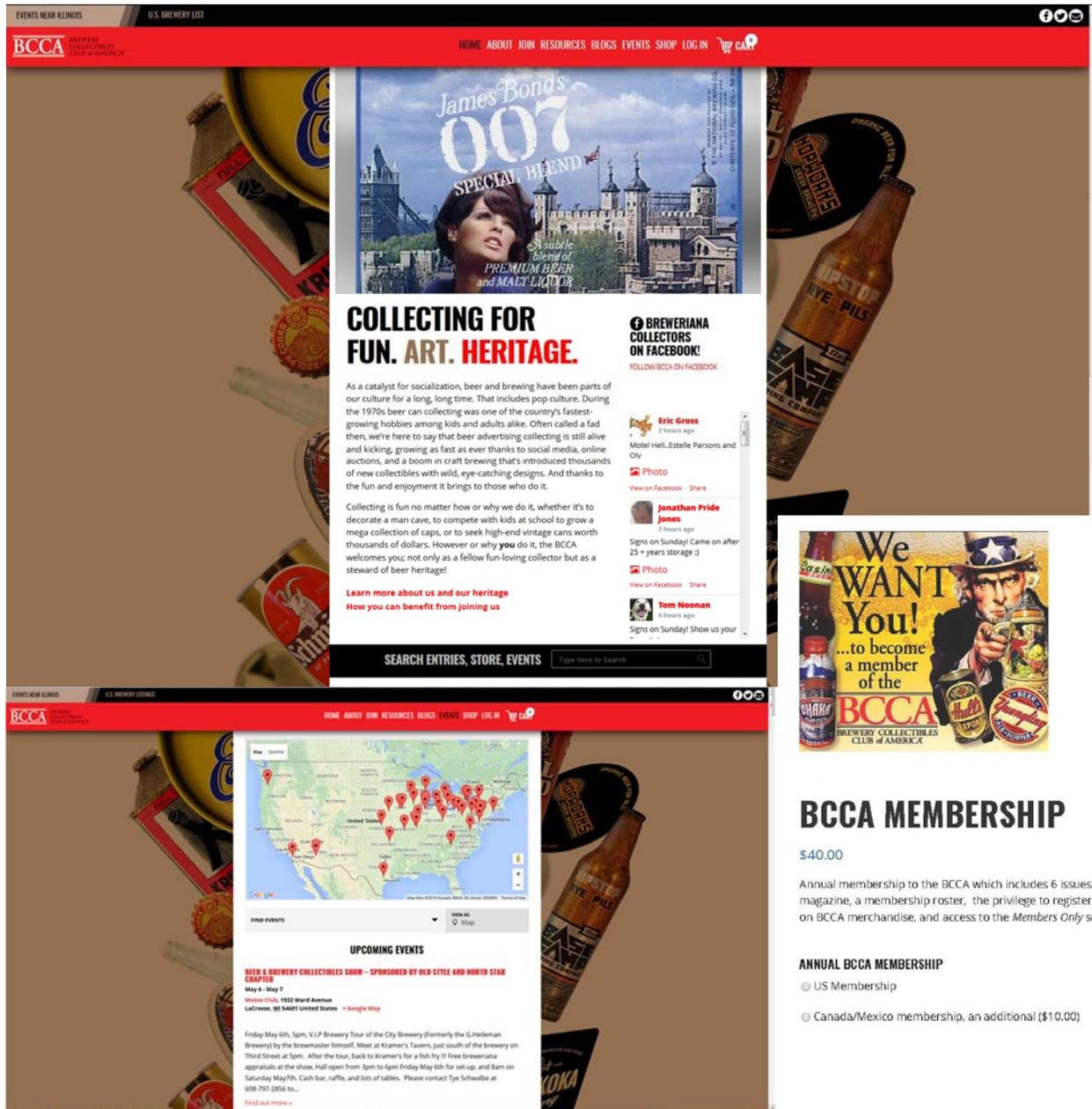
Magazine Back issue library (currently in development)

Online roster

New Cans Database

USBC Online Supplement.

from the BCCA Website Team



The Brewery Collectors Club of America (BCCA) is a non-profit organization for collectors and enthusiasts of beer and breweriana items. For additional information about the BCCA organization, please write to the home office, located at 747 Merus CT, Fenton, MO 63026-2092, or phone: (636) 343-6436, or go to the computer website: <www.bcca.com>.