



The Aluminum Bottle CANnoisseurs Newsletter  
BCCA At-Large Chapter #169

NUMBER 3

September - December 2019

Inside this issue:

|   |    |
|---|----|
| Chapter Tid-Bits                            | 2  |
| Dave's Ramblings                            | 3  |
| ABC Chapter Annual Meeting Minutes          | 4  |
| What's New in A-B?                          | 5  |
| Budweiser Teams with Sergio Ramos           | 10 |
| Bigsby's Folly launches                     | 11 |
| Ron Geisler's collection photos             | 12 |
| International Aluminum Bottles              | 15 |
| A Peak at Juan Carlos De Marco's Collection | 24 |
| Recap of the IV BCWC                        | 25 |
| Vita Coco Aluminum                          | 26 |
| ABC membership form                         | 27 |
| BCCA Information                            | 28 |

## A Message from your President Bill Viancourt ABC# 132

Fall came and went in about 8 hours and winter is here in Ohio. We have already had a couple of days of snow and single digit temperatures. The gray skies are just so depressing. To add to my misery, I just moved to a new home and my collection is now a cube of boxes about 10 x 5 and 5 feet high in a corner of a basement that must be finished first before shelves can go up.

I was great to see so many of our chapter members at Convention. Minutes of the meeting can be found on the chapter website if you are interested. The biggest thing from the meeting will be our effort to have a bottle produced for our 15th and the BCCA 50th. Joe Germino and I are going to try to get this done. We are a phone call or email away. We would also like to have a display with the same 15/50 theme. Our idea of the 15 portion would be a display of the bottle of the year winners, both foreign and domestic (that will show them). For the 50 we were thinking of 50 bottles for 50 different countries. If you have any ideas about the display we would love to hear from you.

For those of you that did not have the pleasure – let me tell you about Route 66. We missed the first leg between Chicago and St Louis where we joined it through Missouri, a bit of Kansas, a lot of Oklahoma, Texas and New Mexico. We were on it for only a small portion where it merges with the highway, and the rest of the time it was anywhere from 10 feet to a couple hundred yards from the road. For the most part it was not a road you could drive on - unpaved or crumbling pavement. A few stretches looked to be in better shape and a few cars were on the road. We saw two tourist trap gas stations the entire length. Apparently the best part is well west of New Mexico. Fortunately the journey is always worth the destination.

The rumor about the BCCA discontinuing bottle totes was a rumor. More are on order and they should be able to fill all of our needs.

It will be worth watching to see if Bud starts putting our more bottles like the Discovery bottle. If you have not seen it, you are overlooking the website. It was produced for AB by CCL. Since they are no longer getting bottles from Exal, and they have only two plants – Jacksonville and Arnold, Missouri – that are dedicated to the production of aluminum bottles, the demand might outweigh their capacity. (The Arnold plant is currently undergoing a major upgrade in production capacity.) To meet domestic demands, they may be considering using the CCL bottles for special editions, or they may even consider going back to EXAL. As of now, Bud does not produce any of the bottles used in the international market. It will be interesting to see where this goes. If we get lucky, we can recollect all of our Bud bottles in a new style and size!!!!

I hope you have your room booked for St. Louis. I hear that the main hotel is booked and the committee is working on an overflow hotel close by. You might

**ABC Officers:**  
 Bill Viancourt  
 President  
 ABC# 132 BCCA 18288

Joe Hobaugh  
 Vice President  
 ABC# 069 BCCA 29845

Brad Ambruso  
 Secretary/Treasurer  
 ABC# 007 BCCA 32859

Dave Vogl  
 Newsletter Editor  
 ABC# 174 BCCA 5560

**ABC Board:**  
 Joe Germino  
 ABC# 004 BCCA 24997

Dave Dosier  
 ABC# 204 BCCA 21875

Cristian De Antoni  
 ABC# 195 BCCA 33669

start looking for suburban motels to insure that you are at least close. Although I am not familiar with places like VRBO, they might also be a source for lodging. The hotel has a waiting list and will take your name. Good Luck.

Check out all of the new listings in the newsletter. A big thank you as always to Brad and Juan Carlos for all of the energy they put into keeping us informed of current releases. It's great to see bottles back in the BCCA News report, even if it's just every other issue. Thanks to Bob Renforth who stepped up and is doing a great job of writing the column. Make sure you let him know of new issues in your area. You can email him pics and info on your finds.

Keep reminding your Facebook friends about the benefit of belonging to our chapter. It is always safer to trade or buy/sell with someone you know than not.

We are still looking for a member who might be willing to write a short article to be submitted for consideration in the BCCA magazine about their bottle collecting. If you are interested, please contact me via phone or email and I will give you the details. It is free publicity for our chapter and a chance to show off your collection.

On behalf of the officers and board, I would like to wish you all a very Merry Christmas and a Happy New Year. May the New Year be filled with health, happiness and a great find for your collection.

Bill

## Chapter Tidbits

**New Member:** A hearty welcome to our newest member: Derek Walker #273, Barnhart, MO.

**Dues:** Chapter dues are still \$5 per year with Lifetime Membership granted after 5 consecutive years. Currently 95% of our members are lifetime members so those few who are still paying yearly dues will be contacted soon.

**Roster:** A current roster is included with this newsletter edition. Please take a few minutes to review your information and advise Brad at [treasurer@abcchapter.com](mailto:treasurer@abcchapter.com) of any updates/changes required. The ABC Chapter roster is intended for member use only and no personal information will ever be published/posted without your permission.

**Facebook:** Check out the ABC Chapter's two Facebook Pages. Our general page, Aluminum Bottle CANNoisisseurs page, which is open to anyone is <https://www.facebook.com/groups/abcchapter/>. Our other page, ABC Chapter Members, is a closed group just for active ABC Members, can be found at <https://www.facebook.com/groups/abcchaptermembers/>. Both groups can also be found by simply typing abcchapter into the Facebook search bar.



*(continued on next page)*

**Website/Forum:** The ABC Chapter website galleries now lists well over 4000 bottles. But there are always newer bottles, and some from the past, that get missed. If you run across a bottle not listed, or can provide better pictures of one that is, please contact Brad at: [webmaster@abcchapter.com](mailto:webmaster@abcchapter.com) or use the Bottle Submittal Form available from the webpage.

The ABC Chapter Forum is still up and running. With the popularity of Facebook it doesn't get the traffic it used to, but still a good place to trade/find info on bottles. Check it out at [www.abcchapter.com/forum/](http://www.abcchapter.com/forum/).

The ABC is an active at-large chapter of the **Brewery Collectibles Club of America, BCCA**. The BCCA is a national organization of collectors specializing in any kind of Breweriana. The club boasts a membership of 3500+ and hosts a National CANvention yearly. Perks of belonging to the BCCA include a subscription to Beer Cans & Brewery Collectibles-the high quality magazine, a membership roster, access to members only areas of the website, the right to attend the National CANvention, to name a few.

Check it out at [www.bcca.com](http://www.bcca.com) or give them a call at (636) 343-6436. After you join, let us know at [www.abcchapter.com](http://www.abcchapter.com) and your first year at the ABC is covered!



**Join the BCCA and your first year in the ABC is free!!**

**Don't Forget! We are also on Facebook!**  
 Find us at [www.facebook.com/groups/abcchapter](http://www.facebook.com/groups/abcchapter) or type abcchapter in your Facebook search box



***Dave's Ramblings***

Greetings all,

The Albuquerque BCCA convention was very enjoyable but my favorite of the year was the BCWC in La Plata Argentina. Here's some of the highlights:

- Over 200 collectors from 24 countries;
- Most collectors brought cans, can sets and many cabottles;
- Tens of thousands of women singing and chanting throughout the night before marching for women's rights. All were very friendly and something I'll never forget;
- Great meals at great prices, something I'll also never forget.



Many thanks to Juan Carlos De Marco who organized the event and spent hours and hours making sure the event would be successful. Also thanks to Sergio Garcia Reynaud and Cristian De Antoni who played a big part on making the event run smoothly.

Cheers,

Dave Vogl, ABC Newsletter Editor



## **Aluminum Bottle CANnoisseurs Thirteenth Annual Meeting; August 29, 2019; Albuquerque, New Mexico**

The meeting was called to order by President Bill Viancourt #132 at 5:01.

A brief moment of silence was observed for members Jerry Matonis #040, David Meredith #147, Robin Carlson #178 and Jim Moffett #191, all of whom we lost in the past year.

Officers and Board member were introduced: Secretary/Treasurer Brad Ambruso #007, Newsletter Editor Dave Vogl #174, Board Members Joe Germino #004 and David Dosier #204. Not present were Vice President Joe Hobaugh #069 and Board Member Cristian DeAntoni #195

Secretary/Treasurer Brad Ambruso #007 read the minutes from the previous meeting. Mark Swartz #032 moved to approve the minutes and it was seconded by John Doran #240.

Secretary/Treasurer Brad Ambruso #007 gave the Treasurers report. At this moment, the balance of all accounts was \$3950.05 with no outstanding debts. We have a current active membership of 132. The Chapter had 2 new members and 1 re joins in the past year. Of the active membership, 125 are now Lifetime Members.

### **OLD BUSINESS:**

Production of an ABC Chapter bottle for the 2020 St Louis CANvention and 15th anniversary of the ABC Chapter was again discussed. Brad Ambruso #007 reported that finding a manufacturer for such a small run is proving to be very difficult. Several ideas were discussed including a possible paper label bottle, which may be used as a last resort. If a manufacturer can't be secured by January or so, a different route may be taken to provide the membership with some kind of gift for the 15th anniversary.

Bill Viancourt #132 reported that the online store, to provide ABC logo'ed apparel, has fell through. The vendor we were looking at proved to be unreliable and a search for a new vendor is ongoing.

Brad Ambruso #007 again discussed the fact that additional support for the website galleries is needed. The submittal of photos and information on both newer and older bottles is needed to help keep the galleries vibrant.

### **NEW BUSINESS:**

Bob Renforth #001 spoke on the new BCCA magazine inclusion of an aluminum bottle 'Brand News' article. The article is currently every other issue and if the volume of bottles listed can be expanded the hope is to get the article to every issue. Bob asked for support submitting bottles for the article and noted that all submissions must be current (recently released) bottles.

Joe Germino #004 stated that the addition of an aluminum bottle 'Brand News' article will be a great help in the BCCA reinstating a second category for 'Bottle of the Year'.

Several ideas will discussed for an ABC Chapter display at the 2020 CANvention. Including a 15 bottles for 15 years or maybe a 50 bottles for 50 countries. Joe Germino #004 and Bill Viancourt #132 will be taking the lead on this endeavor and may reach out to the membership for assistance and/or to borrow some bottles for the display.

Bob Renforth #001 motioned that an additional section to the roster for our passed members should be something we include, Joe Germino #004 seconded. After a brief floor discussion, Brad Ambruso #007 will add an additional section to our online roster for our passed active members and may reach out for additional info and maybe photos of those members for the roster. Motion passed unanimously.

Juan Carlos De Marco #031 reported that the BCWC in Argentina will be begin October 12. Cristian DeAntoni #195, will be the ABC Chapter representative.

Ibes Schmitz Pacmew #252 advised he will be running a raffle for two South American test aluminum bottles during next year's convention in St Louis. A portion of the proceeds will be donated to the ABC Chapter.

A motion to adjourn was made by Shaun Van Der Hoop #072 and was seconded by Bruce Higgins #077 at 5:39.

Respectfully submitted,

Brad Ambruso, ABC Secretary/Treasurer #007

# What's New in A-B?!

## Brad Ambruso ABC# 007



Most of the early discussion in the last two newsletters was all the minor changes to all the major labels. Other than a few back panel changes, all the major brands stayed the same, including Bud Light Platinum. Well finally Bud Light Platinum opted for a major change. The Bud Light Platinum 'Brewed for the Night' bottle, 503527 redem, has been released and is starting to show up everywhere. Moving away from their platinum colored bottle and going to a dark blue with the AB Crest, the bottle will definitely stand out on any shelf.

Almost before the arena ice had melted Bud Light released a championship bottle for the St Louis Blues Stanley Cup win. The Bud Light 'Blues 2019 Champs' bottle, 503554 redem, was released to commemorate their first win. A solid blue bottle with a large Bluenote on the front panel and 'Gloria Gloria', the Laura Branigan song which was kind of their theme during the season, up on the neck. Happy to see the Blues pull it off after 50+ years and hoping we may see some more bottles soon. Nothing confirmed, but there were a few designs floating around that we may yet see released.



Right at the beginning of the NHL season, Bud Light released a bottle for the Chicago Blackhawks, 503537 redem. The bottle prominently displays the Blackhawks logo on the front panel with large vertical wording on the back panel, which seems to be a new theme for some sports/commemorative bottles.



The Bud Light LSU Tigers bottle, 503493 redem, was released with five other NCAA schools who had unbranded 12oz Bud Light cans with school colors. Maybe as the NCCA seems to be loosening their grip on several things, we'll start to see more bottles in the future.



*(continued on next page)*





Bud Light NFL 'Kick Off' bottles have become a fall staple up until now. This year, instead of running with the 'Kick Off' theme, Bud Light went with celebrating the NFL's 100th Season. All the released bottles this year include the NFL's '100th Season' logo on the side along with the team name. Each bottle also has a short team tag line along the bottom front and the team logos are more predominately displayed on the top front this time around.



So far only 15 bottles have been released,

about the same as last year and that will probably be about all we get. Not sure why they go back and forth with releasing different teams each year, sure would be nice to see another year like 2017 with 25 or so.

Anyway, released bottles so far are; Top picture, L-R, Bengals 503504, Broncos 503506, Browns 503505, Buccaneers 503499, Chiefs 503497, Colts 503510, Eagles 503533 and Falcons 503531. Middle picture, L-R, Lions 503508, Panthers 503501, Patriots 503500, Saints 503502, Seahawks 503498 and Texans 503509. Bottom picture is Super Bowl 54 Miami bottle 503562. All bottle are redemption except the Eagles which is non-redem.

*(continued on next page)*



Budweiser Discover Reserve made it's aluminum bottle debut in a commemorative for the 50 year anniversary of the moon landing. The Budweiser Red Lager Moon bottle, 503459 redem is a major change from what we've seen in the past. The bottle is a 16 oz stubby bottle made by CCL instead of the usual MCC or Exal bottles. The bottle has a couple notable design quirks, moon off to the side of the A&Eagle, eleven stars, one for each Apollo missions, around the front logo, etc. Sold individually in a collectible box and was somewhat limited in distribution but not too hard to find.



Bud Light released a commemorative bottle for the 40th anniversary of the MCC Arnold plant. An employee bottle, no GAN and marked 'Not For Resale' was given out to MCC employees and affiliates to commemorate the 40 years at the MCC Arnold, Missouri can manufacturing plant. Pretty nice bottle with the St Louis skyline and Arch along with the A&Eagle in place of the 'A' in Arnold.

Budweiser Black Lager has shown up in glass and it was thought aluminum bottles would be next but nothing until this promo bottle



showed up. No GAN and the bottle is another 16 oz stubby, probably made by CCL but not specified on the bottle. Marked FPO (for promotion only) over the barcode the bottle is a black and gold beauty with an AB Crest type design and the Jim Beam trademark. Hopefully a release will come soon.

*(continued on next page)*





Budweiser in China has been pretty busy and one of the newer bottles to be released is a two bottle set for Valentines Day. The 355 ml bottles have been dubbed ‘Kissing’, Wuhan Brewing. Neither bottle mentions anything about Valentines Day but they both feature a man and woman about to embrace in a kiss, one bottle a pair of blondes, the other brunettes.



Along a similar theme are the Budweiser China ‘Wedding’ bottles, 355 ml Wuhan Brewing. Both use the tagline ‘Celebrate the Big Day’ with one picturing a Dragon and the other a Phoenix. Not sure which is supposed



to be the bride or groom, we’ll leave that open for interpretation.

Budweiser has become the Worldwide Sponsor for Premier League soccer and LaLiga. One of the first bottles to show up doesn’t mention either but is a bottle for Sergio Ramos, a very popular Spanish LaLiga player. The 355 ml Wuhan Brewing bottle features a large lion head on the front panel along his number and QR codes for a contest. Budweiser did sign a massive deal with Ramos (see Ramos article in this issue) so there should be more of these type bottles soon.

Quickly following the Ramos bottle release, Budweiser China released two ‘Premier League’ bottles. A 355 ml pry top and 330 ml twist top, Wuhan Brewing. Both bottles are real similar with the Premier League trophy over the AB Crest and the logos along the bottom front. The usual Budweiser bowtie was also placed vertical on one side as well as on the neck.



(continued on next page)



Budweiser Vietnam has also added a bottle for the Premier League sponsorship. The 355 ml, AB InBev pry top bottle also features the Premier League trophy over the AB Crest below the neck bowtie and the Premier League logo on the side below Budweiser.

A new Budweiser 'AB Crest' 473 ml bottle, 503466 for Chile has been released. Pretty much just the standard bottle seen everywhere with Chilean mandatories on the back panel and the 100% Renewable Electricity logo.



Ecuador must have needed a few Budweiser's so they looked to have grabbed the new Budweiser 503466 for Chile and slapped an import sticker on them.



Last year we saw the Budweiser 'AB Crest' 355 ml 503032 release for Peru and Columbia. Well there may have been a mistake or something on the back panel

mandatories because Peru added a sticker over those mandatories for release, Columbia remains the same.



First of a couple bottles of days past back to make a quick cameo is a Bud Light Royal Caribbean prototype bottle. The all silver with blue design bottle may have been one of several proofs ran before they made a decision.

A Budweiser Select 500708 test bottle has surfaced with a few differences from the release bottle including silver around the red crowns along with a changes on the back panel, not to mention the bar code is blanked out.

Find more information/additional bottles at [www.abcchapter.com](http://www.abcchapter.com)



## Budweiser Teams with Sergio Ramos



Budweiser announced a new partnership with Sergio Ramos, football champion and current captain of Real Madrid and the Spanish national team. As one of the greatest defenders of his generation, Ramos' 'Be a King' campaign celebrates his stand-out career in advance of his latest milestone, the soon-to-be most capped player ever for Spain. Ramos embodies the ambition of the King of Beers and Budweiser celebrates his journey to becoming truly one of football's greats by using the meaning and symbolism of his tattoos to showcase his achievements.

"I'm very excited to partner with Budweiser, a leading global brand who shares my passion and commitment for the sport of football," Ramos said. "I look forward to sharing my story in a unique way with my fans around the world to inspire them to see that greatness is within all of us, you just need the confidence to step up."

To kick off the partnership, Budweiser released a hero film highlighting Ramos' journey from Sevilla to the top of global football. The video shows Ramos without any of his trademark tattoos. As the story unfolds, his ink slowly re-appears on his skin as the video plays out his most notable achievements. This iteration of the 'Be A King' campaign delivers Budweiser's ambition to inspire consumers to taste greatness with a king of the game, Sergio Ramos.

"Budweiser is proud to celebrate the journey of Sergio Ramos as a king of global football and one of the greatest players of his generation," said Steve Arkley, Budweiser Global VP. "We're excited to spotlight his story in such a unique way for football fans worldwide and our ambition is to inspire consumers to step up and taste greatness."

To maximize reach, the partnership will bring fans closer to the football legend by rolling out limited-edition tattoo bottles with exact replicas of Ramos' real-life tattoos. By purchasing these special-edition bottles, available in several countries around the world through e-commerce and in select participating retailers, fans can unlock exclusive content which offers a deeper perspective in Ramos' own words on the meaning of each of the tattoos. There will also be ongoing digital extensions throughout the season (available across social platforms, including @BudFootball) to keep fans engaged with the kings of the game.



Budweiser's football portfolio includes recently signed, multi-year partnerships with Spanish LaLiga and the Premier League, two of the top international football leagues. Budweiser is also a 30+ year partner with FIFA World Cup.

*Excerpts taken from an article at [brewbound.com](http://brewbound.com)*



## Bigby's Folly launches Aluminum Bottles

Since its opening in 2017, the Marla Yetka's RiNo winery has done booming on-premise business, selling its wine—produced mainly from California varietals with oversight by Napa-based winemaker Brian Graham, though the team works with Colorado-grown fruit as well—in standard 750-milliliter glass bottles for \$30–\$80. And though customers kept asking about canned products, Marla recalls, “I just couldn't see it. I'm more traditional.”

However, the more she read about alternative packaging in major wine publications which touted it as one of the fastest-growing segments in the industry, the more intrigued she grew. But she remained resistant to the “cans and pouches and boxes” on the market: “None of that worked for me, and I was getting frustrated.” Then, about a year ago, she came upon a display of Budweiser's slim aluminum bottles and thought, “Oh, these are pretty. Why isn't there something like this out there [for wine]?”

Determining that there should be—and that Bigby's was the one to introduce it—the Yetkas quickly made up for lost time, ordering 5,000 units of an aluminum-bottle prototype from China a few months ago. That model failed, leading them to realize, in Marla's words, that “it's the lining that's the critical piece,” preserving the integrity of the product inside.



Turning to a company out of Pittsburgh that freely acknowledged it had “never done this for wine before,” they finally arrived at a working model that combined the elegance of a traditional bottle with the practicality of alternative packaging—fully lined aluminum shell, screw cap, 500-milliliter capacity (about three glasses), and all.

The next hurdle was “trying to find a bottling line in Napa that would do this,” says Marla, not least because the Yetkas had an 800-pound gorilla of a rival in getting to market: E. & J. Gallo, whose Apothic brand is also being released in smaller aluminum bottles.

But as she explains, “They were scheduled to bottle two weeks before us, and [their model] failed. So we were the first successful attempt” at a compact, recyclable design that's easier to transport and stands less chance of breakage or other messes than six-packs or full-size glass bottles. Bonus: “Everything we do supports animal rescue,” says Marla, with a percentage of profits going to the Morris Animal Foundation, whose logo appears on the bottle along with the image of Bigby himself, the Yetkas' late golden retriever.

The inaugural bottle lineup includes Sauvignon Blanc (\$15), Rosé of Grenache (\$15), and Cabernet Sauvignon (\$17). All are currently available at Argonaut Wine & Liquor, and the line will soon expand to other local retail outlets around Denver. The Yetkas are also inking deals to supply major event venues around town. That said, their lips remain as well-sealed on the details as their bottles - for now.

*Excerpts taken from an article at 5280.com.*

## Ron Geisler's Collection - ABC #121

Recently I had the good fortune to visit Ron Geisler's home in Bridgeview IL. As you can see, Ron has a very impressive cabottle collection with over 1,230 cabottles.

Ron is considering thinning out his collection, so if you see something you are interested in, you can contact Ron at [rongeisler@att.net](mailto:rongeisler@att.net).

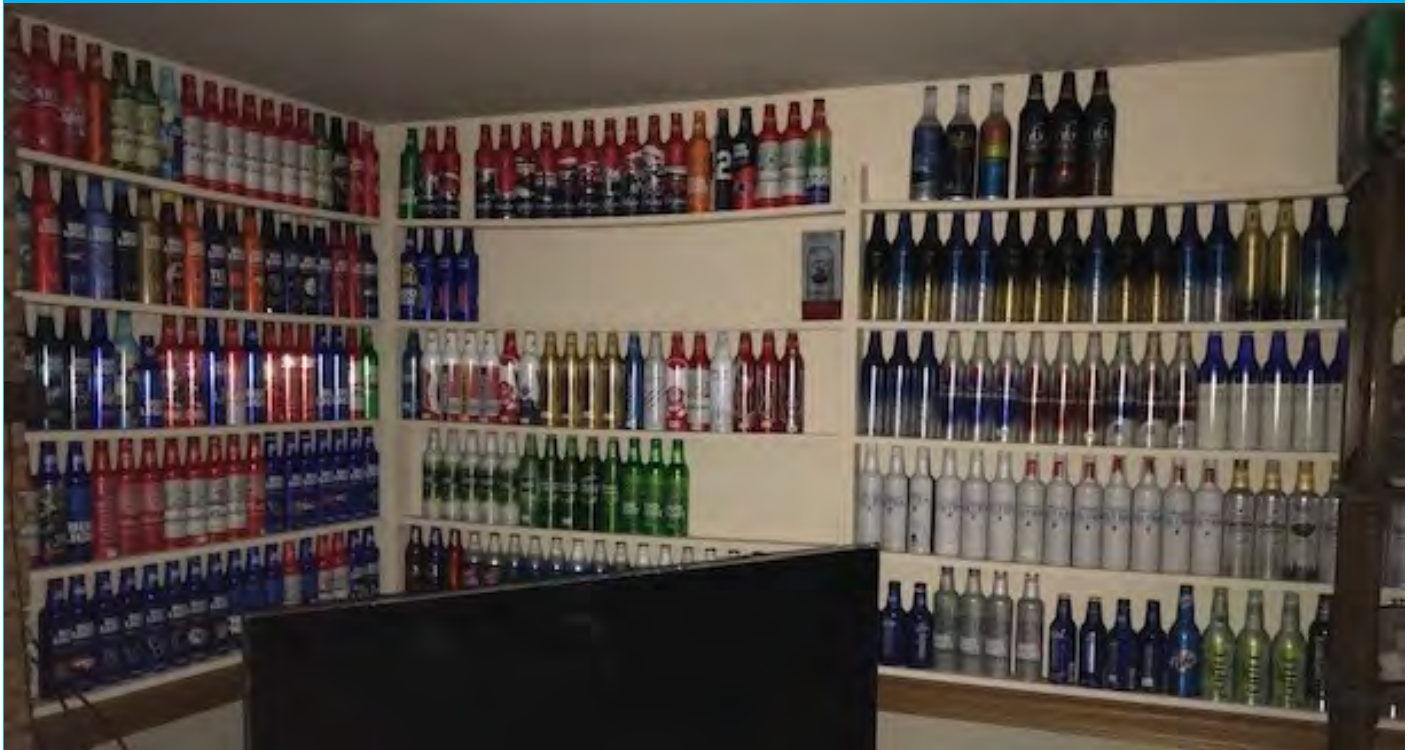
Ron also has a list of his collection which he would be glad send you. I have to admit that I went though the list already and found several cabottles that I need. I finally found a perk for being the newsletter editor.

One thing to note is that Ron and his wife are spending the winter down south so it won't be till next spring before he ventures back to Illinois.



*(continued on next page)*





*(continued on next page)*







# International Aluminum Bottles

## Juan Carlos De Marco ABC# 03 I

**GERMANY:** SALITOS is a flavored beer of great acceptance in Europe for its properties of quenching thirst and cooling during high temperatures. Two years ago, its 2017 model won the first prize in the competition that the BCCA annually holds for aluminum bottles issued in the world, which speaks to its beauty. Here are the last three models released to the market, which continues to maintain their great appeal.



**SPAIN and ITALY CORONA**, the Mexican brewery of traditional beer, since it launched its beautiful models of aluminum bottles to the international market, has not ceased to be present at large concerts, or in the general market particularly. In this case there are no great innovations in its design, but they continue on the two peninsulas, manufacturing from the UK.



**SPAIN: CORONA:** Interestingly at the same time that both Spain and Italy presented the model that is detailed above, Spain alone launched this conventional model but 355 ml. Curiosities of the market.

*(continued on next page)*



**China: BUDWEISER:** I'm going to separate these from the large number of bottles produced in China, this fantastic set that was edited in honor of one of the best players in the history of soccer in the world: SERGIO RAMOS, record man currently playing in the team of Real Madrid from Spain. These three bottles, with huge marketing around it, suddenly appeared on the market and we believe it will be exported to all over the world for its attractiveness and Sergio's popularity. Great hit of Chinese Budweiser creatives.



(continued on next page)



**CHINA** from Different brands: Chinese production, like everything that happens in the Asian giant, in this year 2019 has been AWESOME and almost out of control for us, so much that virtually avoid us from giving details of each one of them. There are collectors (the vast majority) who are fascinated by always having new pieces to look for and many of us concentrate search and purchase in a single suppliers that makes things easier. But BEWARE that there are cheating Chinese suppliers and scammers. You have to know how to choose. Ask for advice and problems will be avoided. But there are also few collectors who are tired that new Chinese aluminum bottles appear every day, as not only the traditional TSINGTAO and BUDWEISER are on the market, but dozens of microbreweries that find their solution in our desired and searched bottles.

While in the world (USA inclusive) the appearance of new aluminum bottles is diminishing, in China it is growing. Our shelves very happy!!



*(continued on next page)*





(continued on next page)



华晨宇  
同款

单笔订单购买5箱  
且付尾款前3000名

**送** 华晨宇  
限量周边  
花花瓶

(仅限3000支, 每人限领一支)

TSINGTAO  
青岛啤酒

夜猫子  
停不下来  
的酒

夜猫子  
送了百年  
的礼物

夜猫子  
好喝到上  
天

净含量  
355ml x 6瓶

1903

SINGTAO  
青島啤酒

经典1903

1903

1903

1903

净含量: 473ml

净含量: 473ml x 12瓶

473ML

天猫小黑盒 | Budweiser

七夕新意礼盒大赏

百威七夕亲吻瓶

(continued on next page)





(continued on next page)





(continued on next page)





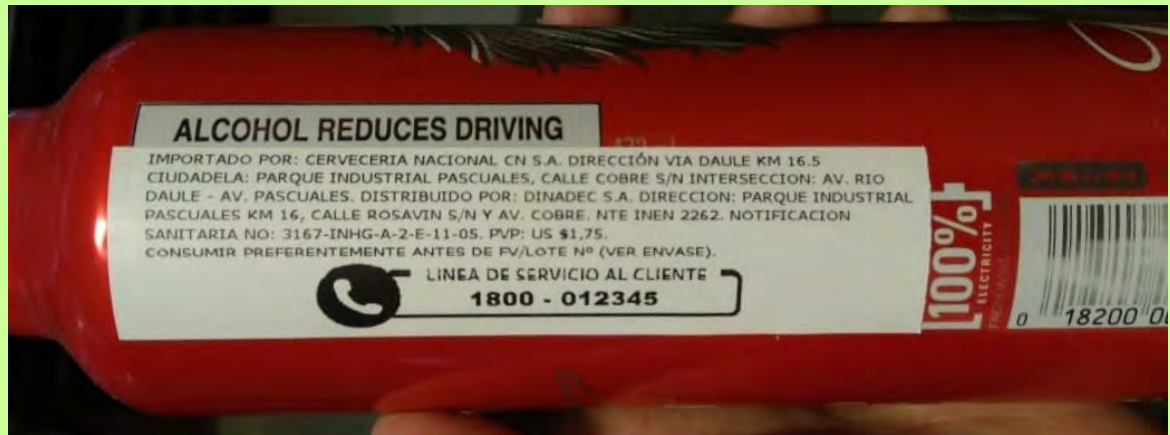
(continued on next page)





**ECUADOR :593:** It is not common for small countries to have the initiative to present to the market a new brand, and in the format of an aluminum bottle. VERY STRANGE. But we welcome the fact that in this case, an Ecuadorian brewery has confidence in their new product and the aluminum in bottle as a distinctive container. We have no doubt that it will be a success, and the world's collectors will be super attracted to this proposal.

**BUDWEISER:** Precisely, what we said about that it will be distributed throughout the world, we already have this offer in the supermarkets of Ecuador with the sticker of the importer, (for the Chinese series of SERGIO RAMOS). They didn't change anything.



**LUXEMBURGO: KNUPPERT:** Luxembourg is not characterized by producing too many beers in aluminum bottles. But when they do, especially at the SIMON Brewery, sobriety, conservative and traditional lines stand out above all else. This is the case of this new bottle of great presence.



**PORTUGAL: SUPER BOCK:** We show again a beautiful bottle from the traditional Portuguese brewery, but we actually look for information, because we have researched in Portugal even with officers of the factory, collectors and other friends, AND NO ONE KNOWS ANYTHING ABOUT THIS DESIGN. It may be a test, or it may have been produced in another country like China, but to this day it is a mystery. We are waiting for your details, if anyone has it. Thank you.

*(continued on next page)*



**BRAZIL: BUDWEISER:** Probably a test bottle. Let's hope for a start of a set.

**BELGIUM: LION XMAS:** We say goodbye to this year with a very nice edition of the one already installed in the center of Europe, LION, in its limited edition for the next Christmas.

In this way we wish all members of the ABC Chapter and BCCA in general a happy holidays and a great 2020 collecting.



## A Peak at Juan Carlos De Marco's Collection

Juan Carlos De Marco and Dave Vogl at Juan Carlos' place for the BCWC Executive meeting.

(Photobomb by Sergio Garcia Reynaud.)





## Recap of the IV BCWC Juan Carlos De Marco ABC# 031

The IV Brewery Collectibles WORLD Convention (BCWC) concluded successfully, this event took place between the 10<sup>th</sup> and 13<sup>th</sup> of October in La Plata, Argentina.

Despite storming weather, women's marches, and the crisis in the country, the festive spirit overcame all the contingencies and from the welcome cocktail to the final banquet, going through three very packed exchange days, all attendees left with hands full of new beer items for their collections.

There were a total of 208 registered participants, who together with the 12 members of the local club Coleccionistas Platenses, rounded out a very good turnout never seen in Latin America.

There were collectors from Mexico, USA, Belarus, Germany, Brazil, Slovakia, Sweden, France, Argentina, Australia, Austria, Peru, Uruguay, Norway, Chile, Russia, Ecuador, Bolivia, Turkey, South Africa, Poland, China, Ukraine and the Netherlands.

The awards established by the World General Coordinator Juan Carlos De Marco were obtained by: Largest Foreign Delegation: Uruguay; Best Coverage of a Foreign Magazine: Slovakia (Director Milos Nutil) and Russia; Attendee for the longest distance toured event: Mark Heinicke, from Adelaide, South Australia.

On Sunday the 13th, with free entry, there were about 300 collectors in total who gave the place an imposing setting.

The General Assembly of Delegates took several resolutions whose most important were the re-election for 4 years of the highest world authority, in its creator, Juan Carlos De Marco of Argentina, and the incorporation as new members of the World Executive Committee of Leonid Leonovich of Russia, Sergei Shikh of Belarus, and Sergio García Reynaud of Mexico as official advisor, who join existing members: Keith Bennett of Australia, Carlos Nogueira and Ibes Schmitz of Brazil, Ulrich Schneider of Germany, David Vogl of USA, Cem Atay of Turkey, continuing as advisors: Hanna Lis of Poland, Jan Pokrievka of Slovakia, John Fatura and Mark Rodgers of USA.

Representing ABC Chapter at the Assembly was Cristian De Antoni.

Four new clubs from Spain, Canada, Italy and the USA were added to make a total of 75 clubs members of the international brotherhood.

Finally, with Istanbul as the chosen city, Turkey is setting for the next World Convention 2021, and the candidacy of Lima, Peru, presented by the Association of Beer items collectors of Peru – COLCERPE, was chosen by acclamation for the 2023 edition. In addition, pre-nominations have already been submitted to the following editions for Minsk, Belarus 2025; And Montevideo, Uruguay 2027.

Juan Carlos De Marco



## Vita Coco Aluminum Bottle brand released

The parent company of coconut water brand Vita Coco has launched a new aluminum canned water as it responds to consumer concerns surrounding plastic packaging.

All Market Inc (AMI) said it is introducing the Ever & Ever range “as a catalyst for change in the water aisle” and to offer shoppers the opportunity to purchase single-use waters “that won’t harm the environment”.

According to AMI, 91% of plastic waste has never been recycled, while 75% of aluminum ever produced is still in use today. Euromonitor research suggests that 1 million single-use plastic bottles are sold every minute around the world.

Available in still and sparkling variants, Ever & Ever is described as “a reverse osmosis water from infinitely renewable sources with added electrolytes for balance”.

The drinks are sold in 16oz Alumi Tek bottles from Ball Corporation for \$1.99 each and in 12-packs for \$23.99. They are now available in the US at Walmart and Amazon.



“We are in the business of selling beverages in single-use packaging, and our team shares a passionate commitment to finding ways to neutralize our impact on the environment,” said Mike Kirban, CEO of AMI.

“As an agile, independent company, we know AMI is uniquely positioned to help address this issue, and we are so proud and eager to get this environmentally friendly water brand in the hands of our consumers.”

AMI chief marketing officer Jane Prior added: “Consumers are increasingly aware of the negative impact of single-use plastic, yet their choices in grocery and convenience stores are limited.

“When recycled, an aluminum bottle can be turned into a new can in as little as 60 days, so we knew it was the most viable, sustainable alternative to single-use plastic water bottles. It’s been a sprint, but we’re excited to see Ever & Ever on store shelves around the US.”

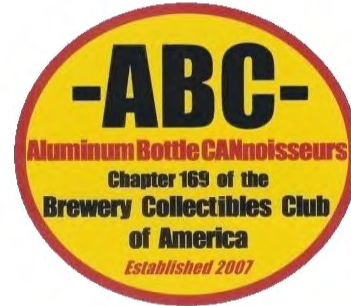
Last year, AMI entered the natural energy drinks category with the purchase of Runa. Founded in 2012, US-based Runa sells organic drinks made from guayusa leaves, a plant native to the Amazon rainforest.

*Excerpts taken from an article at foodbev.com*



Note to ABC members: please send an ABC membership form to any possible future members; such as including it with anyone you're having Face Book or eBay transactions with.

**Aluminum Bottle  
CANnoisseurs  
Chapter Application  
BCCA At-Large Chapter  
#169**



NAME: \_\_\_\_\_  
\_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

BCCA#: \_\_\_\_\_

PHONE

#: \_\_\_\_\_

E-

MAIL: \_\_\_\_\_  
\_\_\_\_\_

Chapter dues:

New members - Annual dues are \$5 per year. After 5 consecutive years member will become a "Lifetime Member" and annual dues will not be required. Advance payment of \$25 for "Lifetime Membership" accepted.

Former/rejoining ABC members - A onetime fee of \$20.

Former members will also retain their original ABC member number and become a 'Lifetime Member'. If you remember your ABC number, note it on this application or contact the ABC Treasurer.

New BCCA Members - First year ABC dues waived if you join BCCA.

First time BCCA members only. Contact the ABC Treasurer



### **BCCA Membership**

US Membership \$40.00/year

Canada/Mexico \$50.00/year

All other countries \$60.00/year

Annual membership to the BCCA which includes 6 issues of the Beer Cans & Brewery Collectibles magazine, a membership roster, the privilege to register for the CANvention, member only pricing on BCCA merchandise, and access to the Members Only section of website.

### **Benefits of Membership**

In exchange for their annual dues, members receive a bundle of benefits that are hard to beat. Compare these benefits with those offered by other collector clubs — in any hobby — and you'll see why the BCCA is still growing strong after 40 years. Here's what members get:

### **Welcome Package**

New members receive a welcome package that contains a number of collectibles such as labels, BCCA commemorative CANvention cans, crowns, coasters etc. along with your copy of the membership roster and a membership card and your membership certificate, suitable for framing.

New and renewing members receive the following: An annual subscription to Beer Cans & Brewery Collectibles

The club's high quality magazine, published 6 times yearly.

Find out more about this publication and others.

### **Membership Roster**

A complete roster of the names, addresses, phone numbers and e-mail addresses of all active BCCA members. Bylaws, officers, chapter info and much more.

Find out more about this publication and others.

### **Membership Card and Certificate**

Your BCCA membership card and number identifies you as a member in good standing with the club. Your membership number is vital to any correspondence you may have with the club and is unique to you. It will never be reissued to another member, even if you are no longer active.

### **CANvention**

The right to attend the BCCA's annual CANvention, held in a different North American city each year. This show-of-shows usually draws about 1,000 collectors from far and wide and is a don't-miss event.

Sign up at: <https://www.bcca.com/shop/bcca-membership/>

BCCA's website: <https://www.bcca.com/>